

Profile

Passionate designer/developer hybrid that thrives on building and executing the strategy to complete objectives with measurable results.

Creative thinker with over 10 years of experience working in both hands-on roles and project/people management roles.

Functional web application development, brand strategy, user interface design, backend design, and testing.

Technical Expertise

HTML/XHTML & CSS
PHP & MySQL
Javascript
Photoshop
Illustrator

InDesign
Wordpress
Flash
Windows/Mac OS/Linux
Apache

Professional History

Ryan Plesko Design

Freelance Web & Print (1997 – Present)

- Website/application design, development, and consultation
- Usability and marketing consultation
- User Interface design and testing
- Multiple features in Smashing Magazine and on galleries across the web
- Officer for the DFW Usability Professionals' Association
- Organizer of The Big (D)esign Conference featuring nationally known speakers and sponsors

BuildingProcess.com, Bryan, Texas

Founder (2006 - Present)

- Conceived, designed and developed website/application to host home industry professional profiles, ratings & reviews, news articles, and product pages
- Grew site to 20,000+ total pages receiving 45,000+ page views each month
- Custom designed and developed content management system allowing automated user registration and content control of individual profiles
- Designed and developed widget to export profile ratings & reviews to external websites

Ascendio, Irving, Texas

Marketing Strategist, Front End Developer (March 2008 - February 2009)

- Designed and developed (using XHTML, CSS, Javascript, PHP, and .NET) client websites and applications to achieve intended marketing goals
- Integrated designs into various content management systems
- Lead the product development initiative inside Ascendio
- Spoke with clients about usability and engagement to further their initiatives
- Evaluated coworkers code and offered suggestions to make it function better and/or faster
- Reached out in the community to build the Ascendio brand and initiate conversations with potential clients

Professional History

Electronic Interiors, College Station, Texas

Operations Manager (2003 – 2006)

- Managed teams of installers and multiple installation projects
- Met with new clients, designed custom entertainment systems, and handled customer feedback
- Managed finances and budgets regarding purchasing, sales, and advertising
- Designed marketing materials to aid in superior company image and increased sales

Travilian Homes, Inc., Fredericksburg, Virginia

Marketing Manager (2002 – 2003)

- Organized advertising for print, electronic, television and radio media
- Coordinated schedules and promotions to advertising campaigns
- Maintained and enhanced company internet and intranet websites
- Prioritized and budgeted new promotions to increase sales
- Increased sales from 22 houses in 2001 to over 60 in 2002 on minimal budget
- Managed operations to increase efficiency and productivity to further increase revenue

Dell Computer Corporation, Austin, Texas

R&D Test Analyst – Thermal Engineering (2000 – 2001)

- Designed, constructed, and tested prototype assemblies to meet thermal specifications
- Tested and analyzed newly developed products to ensure operation and reliability
- Assisted other engineers in diagnosing design flaws and made recommendations for resolution
- Designed and developed web based form and database for submitting and tracking workflow

Tech Data Corporation, Houston, Texas

Quality Assurance Supervisor (1999 – 2000)

- Supervised quality and productivity of computer assembly staff
- Performed quality checks on all completed builds (more than 1600/month)
- Integrated new Quality Assurance tracking process
- Designed new reports to be used by all technicians for quality and productivity reporting

Conroe Independent School District, Conroe, Texas

Network Administrator/Technician (1996 – 1999)

- Setup and maintained 1200 seat Novell network
- Performed Network Administrator duties including server setup and maintenance, user rights and maintenance, setup of new computers on network, network design, firewall configuration, wiring, termination, etc.
- Trained teachers and new network administrators
- Implemented an integration of a Novell and Windows NT network
- Designed and built CISD and Conroe High School internet sites, 1997

Education

Texas A&M University, College Station, Texas

Major: Management Information Systems (INFO/MIS)